



## Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to The Day Care Center at Ivy League, Ivy League School and Ivy League Day Camp, and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Ivy League, include The Day Care Center at Ivy League, Ivy League School and Ivy League Day Camp. The Ivy League website is a news and information site. By using the Ivy League website, you consent to the data practices described in this statement.

### Collection of your Personal Information

Ivy League may collect personally identifiable information, such as your name. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by Ivy League. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Ivy League website.

Ivy League encourages you to review the privacy statements of websites you choose to link to from Ivy League so that you can understand how those websites collect, use and share your information. Ivy League is not responsible for the privacy statements or other content on websites outside of the Ivy League website.

### Use of your Personal Information

Ivy League collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Ivy League may also use your personally identifiable information to inform you of other products or services available from Ivy League and its affiliates. Ivy League may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Ivy League does not sell, rent or lease its customer lists to third parties.

Ivy League may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party. Ivy League may



share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Ivy League, and they are required to maintain the confidentiality of your information.

Ivy League may keep track of the websites and pages our users visit within Ivy League, in order to determine what Ivy League services are the most popular. This data is used to deliver customized content and advertising within Ivy League to customers whose behavior indicates that they are interested in a particular subject area.

Ivy League will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Ivy League or the site; (b) protect and defend the rights or property of Ivy League; and, (c) act under exigent circumstances to protect the personal safety of users of Ivy League, or the public.

#### Use of Cookies

The Ivy League website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Ivy League pages, or register with Ivy League site or services, a cookie helps Ivy League to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Ivy League website, the information you previously provided can be retrieved, so you can easily use the Ivy League features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Ivy League services or websites you visit.

#### Security of your Personal Information

Ivy League secures your personal information from unauthorized access, use or disclosure.

#### Children Under Thirteen



Ivy League does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

#### Opt-Out & Unsubscribe

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from Ivy League by contacting us here:

Email: [info@ivyleaguekids.com](mailto:info@ivyleaguekids.com)

Phone: (631) 265-4177

#### Changes to this Statement

Ivy League will occasionally update this Statement of Privacy to reflect company and customer feedback. Ivy League encourages you to periodically review this Statement to be informed of how Ivy League is protecting your information.